



Vauxhall Reg Vardy

tsg the Sheffield based media programming and systems company and a member of the i-ceilings Approved Installer Network (iSSAIN), have recently installed a novel background music/speech system into Reg Vardy plc's new Vauxhall dealership in Nottingham.

The brief from the Sunderland-based retailer, which runs 78 dealerships in England and Scotland, was to provide an 'invisible' background music solution for the main showroom area, whilst also providing a clear intelligible paging facility for the workshop, forecourt and service parking areas.

tsg met this brief by specifying and installing Armstrong i-ceilings NXT panels in the showroom area, thus making for a very clean and unobtrusive installation.

Steve Dunn, Marketing Director at tsg is very satisfied with the final result, and is particularly pleased with the i-ceilings' ability to handle both music and speech, especially as the ceiling panels are located relatively high in the showroom area;

" We have had excellent feedback from the use of this product by tsg for Iceland, the national food retailer, and we were keen to see how the product performed in a showroom setting." Steve adds "the colour matching of the loudspeaker panels alongside traditional Armstrong ceiling tiles is seamless and visitors to the showroom will be hard pressed to identify the loudspeaker panels."



Vauxhall Reg Vardy
- Nottingham

Business:
Car Showroom

Product:
4 x CS1000 i-ceilings Sound Panels

www.iceilings.uk.com